



CORPORATE QUALIFICATIONS



ITEC[®]
**ENTERTAINMENT
CORPORATION**



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CORPORATION

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Corporate overview

ITEC Entertainment Corporation's mission is to deliver unparalleled, comprehensive development services through the creation of superior themed entertainment attractions throughout the world! We are dedicated to a work ethic guided by the highest standards and propelled by a vision to craft the most unique and successful Guest experiences anywhere. Through unrivaled creativity and technical wizardry, ITEC continually raises the bar in an increasingly diverse themed entertainment industry. This level of excellence emerges because the ITEC team possesses the diverse talent, experience and professionalism required to elevate each project to its highest potential. From major destinations such as theme parks, resorts and mixed-use leisure entertainment developments, to single-venue projects including cultural attractions, retail environments and themed restaurants, ITEC's mission transforms dreams into reality. ITEC's talented team of planners, designers, technical experts, and detail-oriented production and construction managers and producers includes many of the industry's most creative and experienced professionals.

Through unrivaled creativity and technical wizardry, ITEC continually raises the bar in an increasingly diverse themed entertainment industry.

Historically an Industry Leader – At ITEC's inception almost a quarter century ago, the commercial business of themed entertainment was still in its earliest stages. Yet ITEC Entertainment established

itself as an industry leader gaining notoriety for an incomparable level of continued success combining innovative ideas, technical skill and production know-how. Drawing much of its principal talent from and working alongside The Walt

Disney Company and Universal Studios – the pioneers of themed attractions, ITEC has actively participated in ushering in a new era in the international themed entertainment industry. With early and successful projects including Jaws[®] at Universal Studios, Batman, The Ride[®] at the Six Flags Parks and the BlockParty[®] Entertainment Centers for Blockbuster Entertainment, ITEC proved to a growing Client base that this company could surpass even their most ambitious expectations.

In fact, over the years, ITEC Entertainment has further established itself as a company with unmatched tenacity and adaptability, remaining on the cutting



Billy Graham Library, North Carolina, U.S.A.



edge of major trends in location based entertainment and pushing ahead of the industry curve. ITEC continues to diversify its project capabilities and remains one of the few companies offering a true comprehensive approach to planning, design and engineering, production and post production services for entertainment project development.

Each year tens of millions of people visit attractions produced by ITEC or on which our team was a key development partner. That record of success confirms ITEC Entertainment's position and intention to lead in the rapidly changing world of leisure and entertainment design.

Broad Based Approach –ITEC's in-house team is a multi-disciplinary international organization with a strong diversity of talents and experience, providing our Clients a noticeable advantage as they vie for position within the themed entertainment marketplace. This team, the stimulating environments of our design and production studios, and a proven creative and technical development process enables ITEC to provide one-source Client convenience for the conceptualization and realization of a wide variety of visitor attractions and compelling Guest

Fully outfitted to conceptualize, build and produce projects in a remarkable number of categories, ITEC ensures that each project becomes a one-of-a-kind experience.

experiences. Whether fully producing and delivering a project or playing a key role on a larger team, ITEC is able to fill a Client's exact entertainment requirements.

From large international leisure and entertainment resort destinations and thrilling rides and shows to smaller highly themed restaurants, retail stores and cultural attractions, ITEC approaches each opportunity and challenge with the same rare combination of abundantly innovative ideas, made real by in-depth technical ability. And with a substantial Client base including major theme park operators to commercial developers, ITEC has accommodated very sophisticated Clients and those embarking on their initial entertainment venture. Ultimately, ITEC literally builds each Client's

Amazing Guest Experiences – The response of Guests to a themed entertainment event or venue is the ultimate test of quality and value. At ITEC, attention to detail and commitment to quality are the standards we live by in the creation of our product, an impactful, memorable Guest Experience. Through engaging stories, clever theming, mind bending rides, immersive environments, compelling architectural forms and ingenious applications of media and technologies, ITEC ensures that each of its projects becomes a one-of-a-kind and sustainable phenomenon.

Just a few of the other projects with ITEC's stamp of excellence include: the Billy Graham Library and Visitor Center, Charlotte; the Revenge of the Mummy Ride for Universal Studios, Singapore; the World of Disney Store at Walt Disney World; and Santaland at Macy's Department Store, New York. Our work can also be seen in countries throughout the world, including: The Czech Republic, France, Chile, Korea, Indonesia, Japan, China, Singapore, Spain, Columbia and Israel.



The Amazing Adventures of Spider-Man, Florida, U.S.A.



ITEC[®]
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Experience

clients

Partial Listing:

Aldeasa, Madrid, Spain

Ariobimo, Jakarta, Indonesia

Billy Graham Evangelistic Association

Blockbuster Entertainment Corporation

Cedar Fair, Ltd.

Christian Cultural Center

Dan Hotel Corporation, Ltd., Israel

Daytona USA, International Speedway Corp.

Dentsu, Japan

Foot Locker Stores

Foxwoods Casino Resort

Freestyle Parks International

Gullane Entertainment

Hansa Park, Germany

Het Land van Ooit, The Netherlands

HHCP Design International

Hilton Hotels

Indianapolis Zoological Park

Inversiones Tiempo Libre S.A., Santiago, Chile

International Speedway Corporation

KIA Motors Corporation, Korea

Kodak Corporation

Los Nardos Theme Park Resort

Macy's Herald Square

Madame Diamonds, Israel

Madison Square Garden

Universal Studios Florida, Hollywood, Spain,

Japan, Singapore and Dubailand

Ministry of Tourism, Israel

Mirage Resorts, Inc., Las Vegas, Nevada

Miyama Development International, Japan

NASA/Kennedy Space Center

National Science Center

NBA City

Nihon Sekkei, Japan

Opryland Hospitality Group

Paramount Parks

Planet Hollywood

Quebec Expo Cite Redevelopment Project

Rank Leisure, Inc.

Radio City Music Hall

Resorts World Sentosa

Royal Caribbean Cruise Lines

Sahara Resorts, Inc.

Saturn Motors

Sony

Sea World of Florida

Sega Enterprises

Sesame Street

Silver Dollar City Corp./Dollywood Parks

Singapore Science Center

Six Flags Parks

Tokyo Dome, Ltd.

The Cartoon Network

Vekoma International

The Walt Disney Company, Florida,

California, Japan, Paris

Wet N' Wild Water Parks

XS Entertainment Inc.

Yunnan World Horti-Expo Garden Co., Ltd.

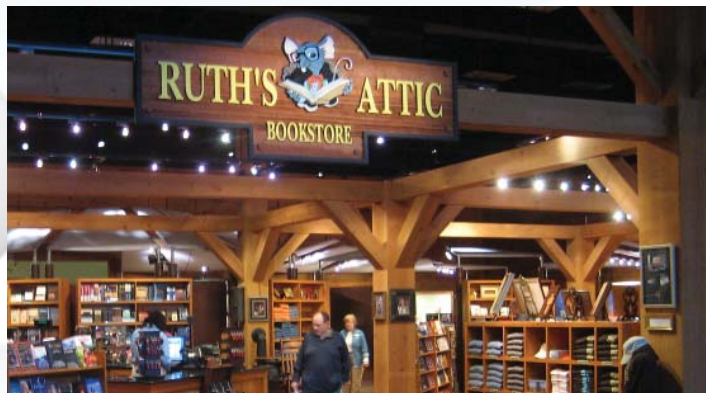
**** Repeat Clients are in Bold Italic***



*24 Years of Designing, Building & Producing
 Themed Entertainment Projects
 Partial Listing:*

Theme Park Based Projects

- AutoWorld - Shanghai, China
- Epcot Theme Park - Orlando, USA
 - Disney On-Line
 - Disney Home Theater
- Islands of Adventure - Orlando, USA
 - The Amazing Adventures of Spider-Man
 - Jurassic Park River Adventure
- Universal - Japan, Singapore, Spain, USA
 - Terminator 2:3D
 - Sea Oddysea
- Walt Disney Company
 - The Little Mermaid Show, Japan
 - Themed Food Service, Disneyland, Paris



The Billy Graham Library, Charlotte, NC, U.S.A.

Cultural Attractions

- | | |
|----------------------------------|-----------|
| ■ The Billy Graham Library | USA |
| ■ Kennedy Space Center | USA |
| ■ Ministry of Tourism, Jerusalem | Israel |
| ■ National Science Center | USA |
| ■ Singapore Science Center | Singapore |
| ■ The Holy Land Experience | USA |
| ■ Indianapolis Zoo | USA |



Jurassic Park River Adventure, Islands of Adventure, USA



New Holland Inner Harbor, St. Petersburg, Russia

Resorts & Mixed-Use

- | | |
|----------------------------|---------------|
| ■ Foxwoods Casino | USA |
| ■ Los Nardos Resort | Mexico |
| ■ Hengdian World Studios | China |
| ■ New Holland Inner Harbor | Russia |
| ■ Virrey Plaza - Colombia | South America |



ITEC Entertainment offers a complete range of entertainment design, engineering, production and post opening support services performed by experienced professionals from associated disciplines.

Planning

ITEC Entertainment provides the most effective service to the Client when we are involved in the very early stages of development. Project Planning in all its forms can be the most important stage of development. ITEC's team of experienced industry professionals can provide valuable input in the pre-planning of a new Project establishing a sound foundation for the various planning, design, development and operation phases to follow.

Planning Services:

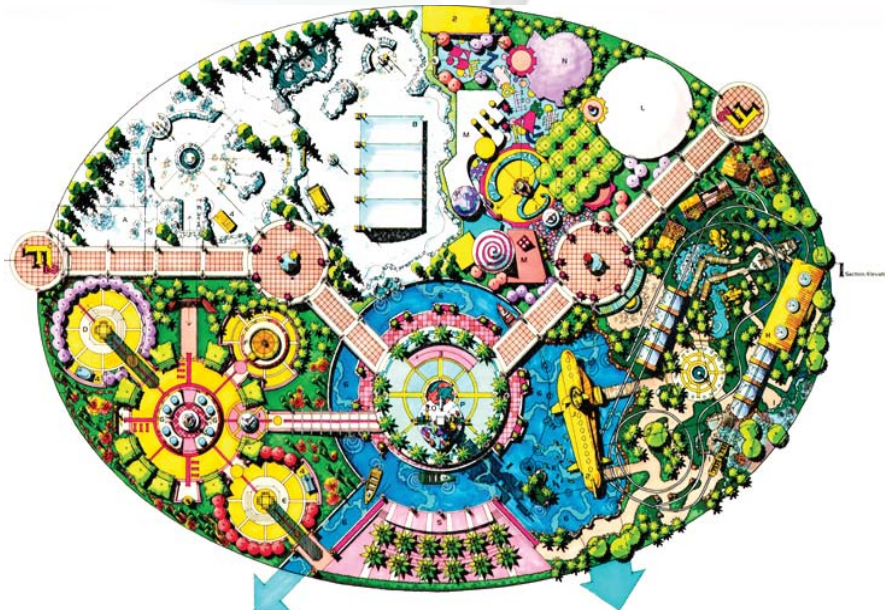
- Strategic Planning
- Project Planning
- Project Programming
- Master Site Planning
- Attraction/Support Facility Planning

Design

ITEC Entertainment's Design Studio provides the full range of creative disciplines required to conceive, develop and effectively communicate the details of an exciting Guest Experience. Our Design Team includes Writers, Show Designers, Architects, Industrial Designers, Interior Designers, Landscape Architects, Graphics Designers, Theater Arts Professionals and Digital Media Specialists with decades of experience in the creation of a wide range of themed attractions.

Design Services:

- Content Development
- Creative Concepts Design
- Presentations and Pre-Visualization
- Design Development
- Production Design





Entertainment Technologies

ITEC's team of engineers and technical designers provides the perfect balance and compliment to its planning and creative design talent. Working closely with the designers from the earliest strategic planning and concept designs, the Entertainment Technologies group insures the practicality and build-ability of the concepts then designs and integrates the most effective and proven entertainment technologies available. State of the art themed attractions make extraordinary demands on the infrastructure of both the overall site and show/ride facilities. Through the development of site and facility impact planning, ITEC's staff establishes and communicates these requirements to the developer's Architecture and Engineering team throughout the planning and design phases insuring a coordinated and efficient development process.

Entertainment Technologies Services

- Facility/Site Requirements
- Show/Ride Technical Design
- Show/Ride Technical Direction
- Show/Ride Programming
- Project Commissioning
- Training



The Scriptorium at the Holy Land Experience, Orlando, U.S.A.

Management

ITEC's Management Professionals oversee the management of all projects from the earliest stages of design through development and production, with the culmination of ribbon cutting on opening day. Our highly qualified professionals are the principal liaison between the Client and all other members of the project team. By maximizing communication and cooperation, ITEC' team of Project Producers ensure that each project meets the goals and objectives of the Scope, Schedule and Budget.

Management Services

- Design Management
- Production Management
- Construction/Installation Coordination
- Comprehensive 'Turn-Key' Project Development Services



Disney On-Line, Epcot



Production

As a full-service themed entertainment design and technology company, ITEC Entertainment provides certain in-house production services for full themed parks to individual shows and rides or individual elements such as automated control systems and a wide range of Media, and Pre-Visualization Services. From the customized software development and engineering required to build ultra-reliable Control Systems to Media development including film, video and special effects as well as eye catching Pre-Visualization and virtual models that provide a close-as-it-gets preview of a proposed project for use in developer financing proposals, ITEC's Production capabilities are a cut above the rest.

Production Services

- Show/Ride Control Systems
- Mixed Media
- Pre Visualization/digital modeling

Post Project Services

ITEC Entertainment creates attractions and facilities with both the Guests and Project Owners' needs in mind. Well-run attractions and outstanding productions require specific training and in-depth rehearsals to result in the best possible Shows and Guest Experiences. Beyond opening day, ITEC also provides to the Developer/ Operator ongoing or as-needed Technical Support Services and offers Project Enhancement planning/design/ management services.

Post Project Services

- Operation and Training Guidelines/Standard Procedures and Manuals
- Project Enhancements/Updates and Show Quality surveys
- Technical Support Services



The Holy Land Experience, Orlando, Florida



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The ITEC

approach

At ITEC Entertainment, new Client projects are assigned to a suitable production group depending upon the nature of the entire scope of work. The process of designing, developing, and delivering an entertainment attraction and its associated venues occurs in phases. Following initial client discussions, projects are placed within the development process at the most appropriate development phase. As the project progresses from concept to reality, the stages become increasingly more defined. At each juncture, the Client provides input and indicates approval prior to moving to the next level. ITEC divides a project as follows:

PHASE I	Program Development
PHASE II	Master Plan and Conceptual Design
PHASE III	Schematic Design (Design Intent)
PHASE IV	Design Development and Contract Documents
PHASE V	Bidding, Negotiation and Contract Award
PHASE VI	Production and Fabrication
PHASE VII	Installation/Art Direction/Show Programming
PHASE VIII	Systems Operational Standards & Training





Phase I Program Development

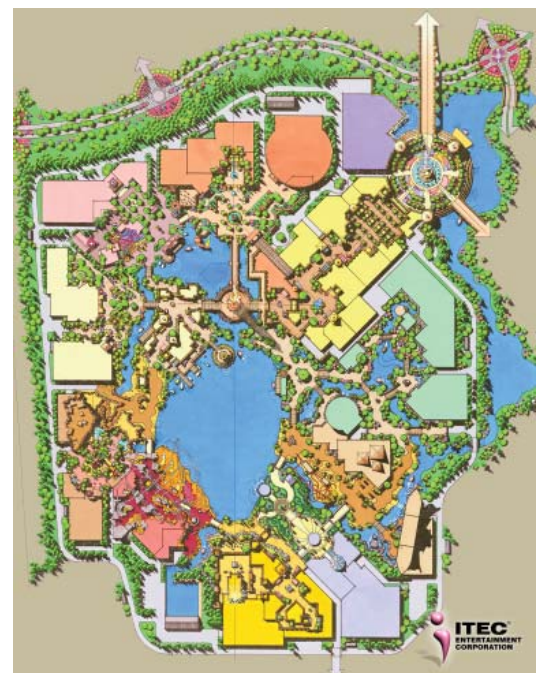
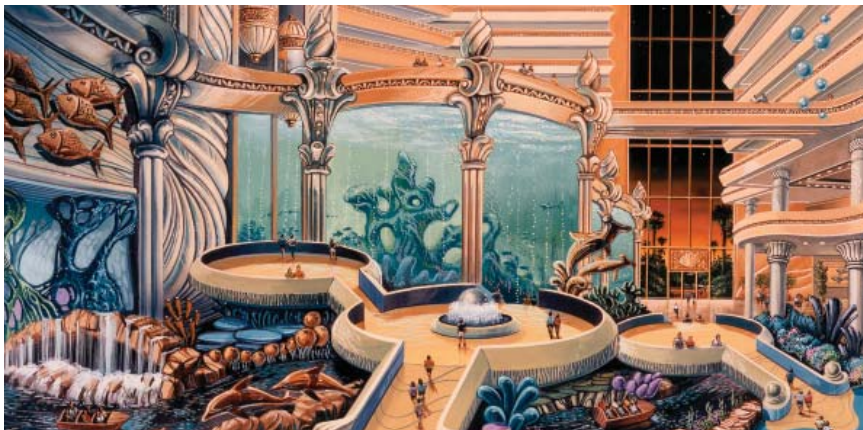
During this phase the initial thoughts that will shape the project are freely discussed, recorded and formed into a preliminary project outline. ITEC then works closely with the client's team to further establish the basic criteria of the project scope, budget and schedule. Next, a narrative document is produced, which generally contains the following project information:

- Goals and objectives
- Constraints
- Team organizational chart
- Physical components and requirements
- Project development target budget
- Forecasted schedule

Phase II Master Plan and Conceptual Design

ITEC Entertainment's goal in the Master Planning and Conceptual Design stage is to establish the design direction, look and feel for the project. Together, ITEC and the Client explore development potentials for the site coupled with project themes that will define the Guest Experience. The ITEC product, or deliverable, resulting from this phase is a presentation package that may include:

- A Conceptual master site plan
- Renderings featuring special project views
- A Preliminary storyline describing the guest experience
- Storyboards illustrating the storyline and guest experience
- Functional use and relationship plans
- Architectural styling suggestions for facilities
- Project signage and logo ideas

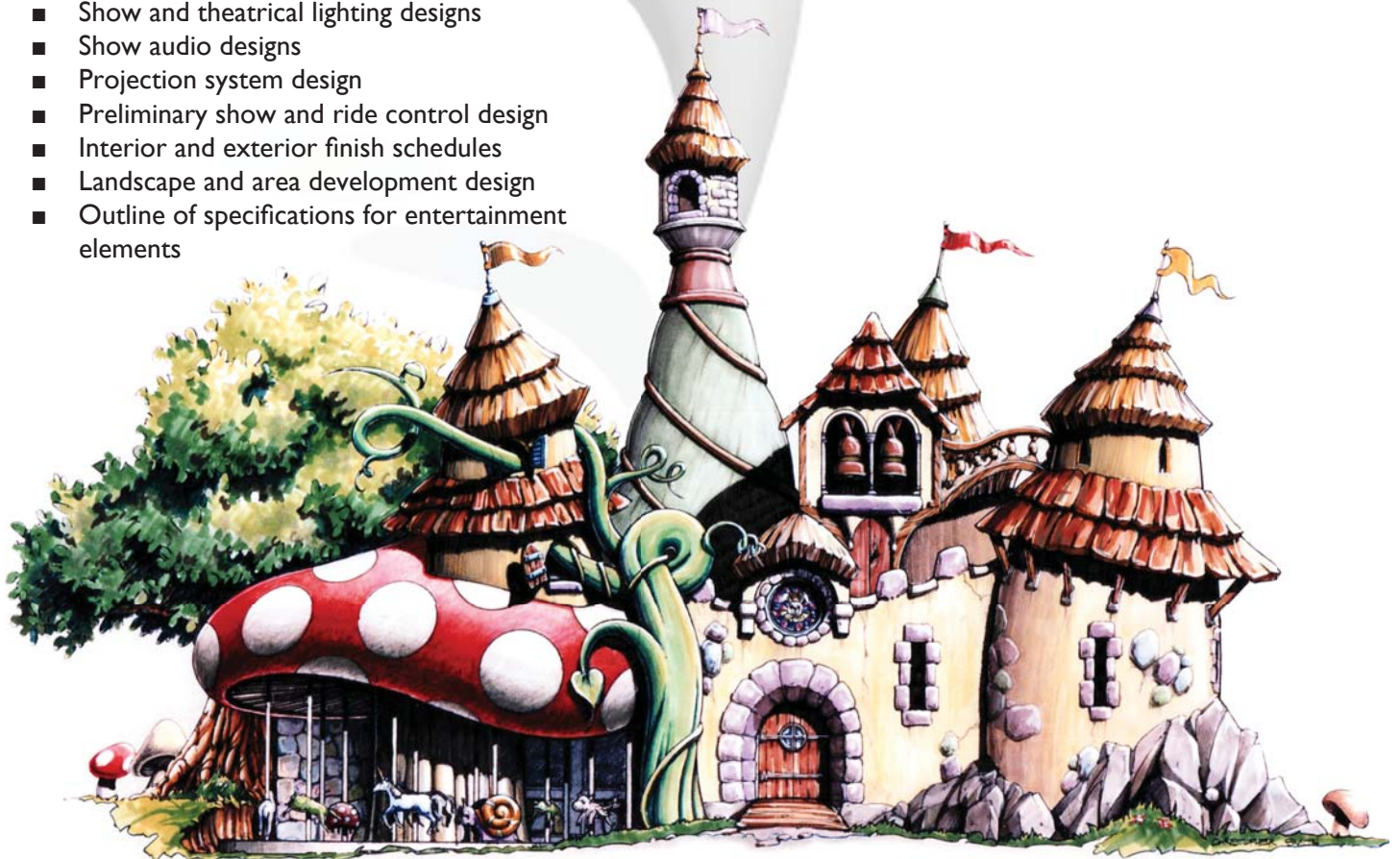




Phase III Schematic Design

In this phase, the objective is to blend the newly invented concepts into a single idea that successfully fulfills all the requirements established during the prior two stages. This primary idea is then supported by a schematic design package that more fully conveys solutions to site restrictions, establishes the architectural and landscape styling, and begins to integrate the show and entertainment elements with the facility. The deliverable at this point is a package that accurately communicates the schematic design to architects and facility engineers. This new depth of information forms a basis for analysis through which the project budget and schedule can be evaluated. Deliverables include:

- Scaled site plans
- A developed written storyline
- Architectural plans, elevations, and sections
- Facility space plans integrating show elements
- Conceptual topographic or mass grading plans
- Scaled 3-D models
- Computer modeling
- Ride selection and/or design concepts
- Show set and scenic designs
- Props and costumes
- Show and theatrical lighting designs
- Show audio designs
- Projection system design
- Preliminary show and ride control design
- Interior and exterior finish schedules
- Landscape and area development design
- Outline of specifications for entertainment elements

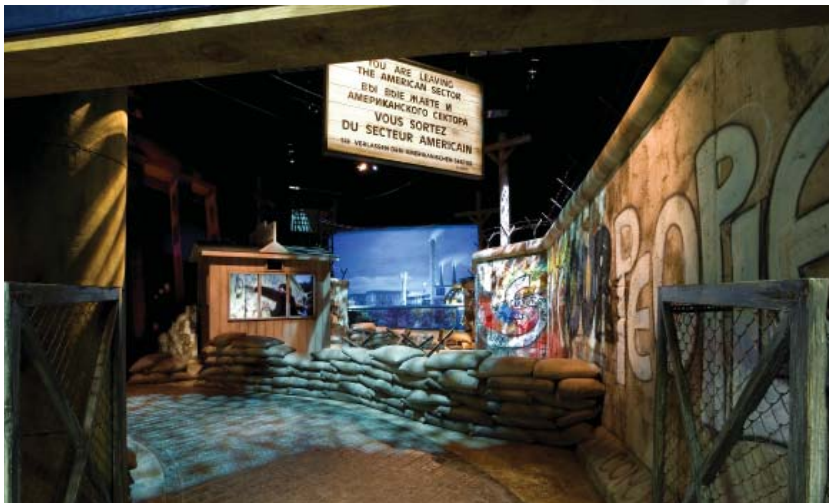




Phase IV Design Development and Contract Documents

Documentation is an important part of the project development process. Detailed documents will be used to coordinate the entertainment requirements with the architect and facility engineers. Also, when seeking required approvals from the appropriate reviewing agencies or obtaining prices from vendors, suppliers and contractors the accuracy of ITEC Entertainment's documentation provides for successful negotiations smooth review sessions. As a show designer and producer, ITEC recognizes the roles and responsibilities of licensed professionals and seeks their expertise to fulfill local governmental agency reviews. ITEC's deliverables for this phase may include:

- The final written storyline or guest experience narrative
- Film and video scripts and final storyboards
- Final project master plan and site plan
- Civil plans for design and development
- Design development facility plans, elevations and sections
- Suggested details to help integrate show elements into the facility
- Design development landscape and area development plans
- Control systems design for show and ride elements
- Show lighting plans, specifications, and cut sheets
- Show audio plans, specifications and cut sheets
- Projection plan, specifications and cut sheets
- Design development signage and graphics drawings
- Show set and scenics documentation
- Final props list
- Costuming





Phase V Bidding, Negotiation and Contract Award

At this point in the process, the goal is to secure competitive pricing for the purchase, fabrication and installation of the show and ride elements and technical systems. ITEC Entertainment will locate, qualify and recommend bidders for the show and ride elements. Requests for proposals, documented by the deliverables produced in Phase IV, are issued to these pre-qualified vendors and suppliers. ITEC will receive and evaluate pricing and, in conjunction with the client, negotiate pricing with bidders and recommend contract awards. ITEC deliverables for this phase may include:

- A list of prequalified vendors and suppliers for ITEC-specified entertainment elements
- Administration of the bidding process for entertainment elements, including the preparation and release of requests for proposals and receipt of bids
- Written evaluation and recommendation for contract awards
- Executed contracts for show and ride fabrication, production and installation

Phase VI Production and Fabrication

Manufactured and purchased entertainment elements must meet quality, design, specification, and schedule requirements. During this phase, ITEC Entertainment will coordinate vendor and supplier efforts, providing art direction and timely responses to questions from fabricators in order to maintain design integrity. ITEC may also assume the role of vendor for certain show components such as multimedia elements, control systems and props. Deliverables in this phase may include:

- Production and purchasing schedules
- Quality assurance results
- Interim and final approvals of manufactured or purchased elements
- Coordination of vendor and supplier efforts
- Art direction during the manufacturing process

In ITEC's 20,000 square foot design, technology and manufacturing studio engineers and fabrication specialists build one-of-a-kind components for each project.





Phase VII Installation, Art Direction and Show Programming

During this phase, the objective is to assure that all entertainment elements are properly installed and tested so that they will function as designed and allow the facility to open as scheduled. ITEC Entertainment will monitor on-site show and ride vendor activities, handle finishes needing art direction and prop placement, make final adjustments to the audio, special effects and show lighting, and assure the proper installation of show and ride control systems. ITEC deliverables during this phase may include:

- Installation schedules
- Ride and show test reports
- Commissioning of reports and documents

ITEC's producers, technical staff and creative directors ensure a project's final operability. Custom-designed training provides clients with the knowledge necessary to correctly oversee their own projects.

Phase VIII System Operation Training

As ITEC Entertainment reaches the final stages of production and commissioning, training for a Client's personnel is provided for the operations and maintenance of the project system. This training, supported by the systems operations manual and the as-designed drawings, gives clients the understanding necessary to successfully open the attraction. ITEC deliverables associated with this phase may include:

- Operations manuals for entertainment system
- Maintenance manuals for entertainment systems and components
- As-designed documents for entertainment systems and show elements
- On-site training sessions with show and ride operators and maintenance staff





Team

ITEC's greatest resource is its team of professionals. Our team comes to the entertainment design industry from backgrounds in architecture, planning, industrial design and graphic arts as well as entertainment design, engineering, technologies and theater arts and brings to ITEC well over 100 combined years of direct employment experience with such industry leaders as The Walt Disney Company and Universal Studios.

Facilities

ITEC maintains 20,000 square feet of design and technology studios, production and U.L. listed manufacturing facilities in Orlando, Florida. Within these facilities are business offices, design and engineering studios, lighting, multimedia research and production labs used for the development and testing of solutions during the concept and design development phases. On-site project offices are opened when required to meet project objectives for installation and attraction start-up services.



Support Technologies

ITEC operates a PC-based network of computers, scanners and printers using Windows 2000 and Windows XP operating systems and the following applications software:

- Adobe Illustrator (illustration)
- Adobe Indesign (desktop publishing)
- Adobe PhotoShop (desktop publishing)
- Assymetrix Video Producer (video editing and compiling)
- Autodesk AutoCAD 2002 (CADD)
- Corel Draw (desktop publishing)
- Maya CGI Studio
- Microsoft Access (data base management)
- Microsoft Excel (project planning and controls)
- Microsoft Project (project planning and controls)
- Microsoft Visual Basic 6.0 (software development)
- Microsoft Visual C++ (software development)
- Microsoft Word (show scripting and office applications)
- Peachtree Accounting (office management)
- Winstar Hardware Class (software development)



Professional Training

ITEC professionals have formal training, degrees and/or licenses in the following fields:

- Architecture
- Environmental Studies
- Landscape Architecture/Planning
- Computer Science
- Electrical Engineering
- Computer animation
- Theatre & Performing Arts
- Film Production
- Industrial/Commercial Art and Design
- Graphic Design and Illustration
- General Contracting
- Computer Engineering Technology

Memberships, Associations and Affiliations

ITEC and/or its staff members belong to the following professional organizations:

AIA	American Institute of Architects
ASLA	American Society of Landscape Architects
ULI	Urban Land Institute
IAAPA	International Association of Amusement Parks & Attractions
IEEE	Institute of Electrical and Electronic Engineers
APICS	American Production & Inventory Control Society

System Integrator

ITEC is a systems integrator for products from Allen-Bradley Company.



**CONTROL
INTEGRATOR**

Testing Lab Approval

ITEC is recognized as an approved manufacturer by Underwriters Laboratories.



**Underwriters
Laboratories Inc.®**





Professional Recognition

ITEC has been recognized for excellence by the following organizations:

- **American Institute of Architects**
- **Give Kids the World Foundation**
- **Arthur Anderson's Top 100 Companies in Central Florida**
- **Themed Entertainment Association** - ITEC Entertainment Received:
 - THEA Award for work on the *Men in Black - Alien Attack* attraction
 - THEA Awards for work on the *Amazing Adventures of Spider-Man* at Universal Studios' Islands of Adventure
 - THEA Awards for work on Universal's *Islands of Adventure* Theme Park
 - THEA Awards for work on the *Twister* attraction at Universal Studios Florida
 - THEA Awards for work on the *Daytona USA* attraction
 - THEA Awards for work on the *Terminator 2/3D* attraction at Universal Studios Florida
- **Valencia Community College** - Commendation for Computer Assisted Design for the Disabled
- **Florida Society of Engineers** - Engineering Project of the Year for Castle of Miracles
- **International Teleproduction Society** – Monitor Award for Electronic Visual Effects, *The Journey Begins* National Science Center's Discovery Theater
- **Intertrade Corporation of Korea** - For work on Kia Motors Pavilion for Taejon Expo '93

Public Service

The following organizations are benefactors of ITEC's volunteer time and talent:

- **Central Florida Zoo**
- **Give Kids the World Foundation**
- **Orange County Urban Design Task Force**
- **Central Florida Performing Arts Alliance**
- **University of Central Florida Conservatory Theatre**
- **University of Florida**



Give Kids the World, Kissimmee, Florida, USA



Men in Black, Universal Studios, Florida, USA