

# RETAIL VENUES

## Alarm 'N Stuff

Block Party Entertainment Centers -  
Albuquerque, New Mexico &  
Indianapolis, Indiana

An old red fire engine has become the sales counter inside *Alarm 'N Stuff*, a retired "fire station" turned retail shop inside *Block Party*. Lighthearted touches abound—from the scorched façade in front to the firefighting gear converted into makeshift merchandise displays within.

### CLIENT:

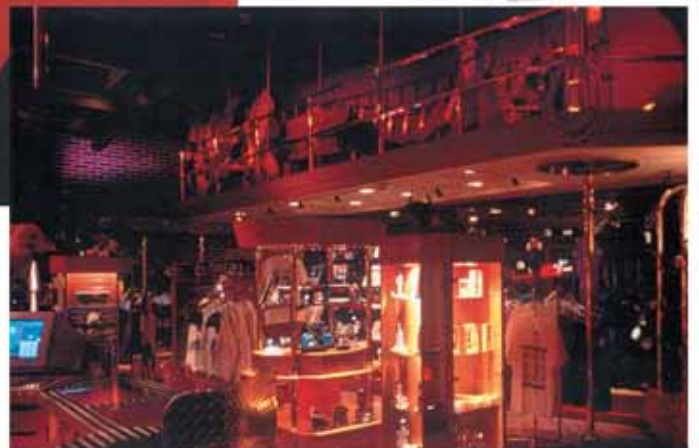
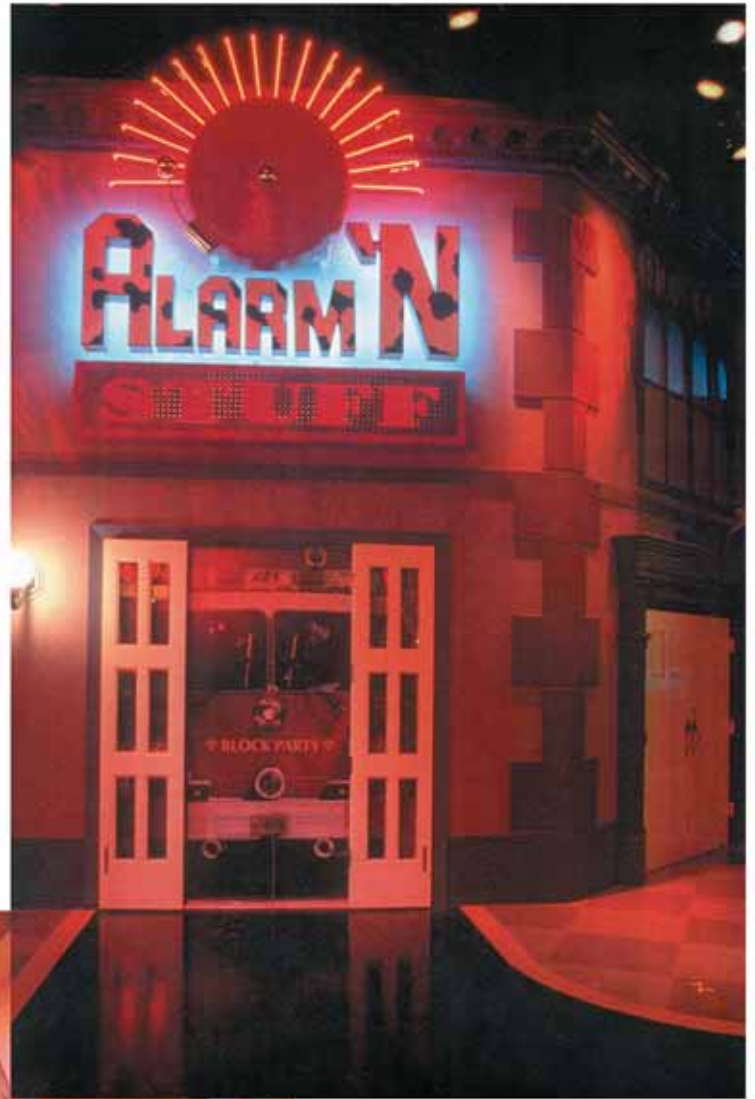
Blockbuster Entertainment

### SCOPE:

Facility Planning/Concept Creation  
Creative Development,  
Entertainment Technology  
Media Production  
Project Production & Management,

### LEVEL OF DEVELOPMENT:

Built



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