

RETAIL VENUES

Foot Locker -
Hundreds of store locations worldwide

Using The ITEC Network, an innovative global broadcasting system, the ITEC team created an exciting, high-impact shopping environment for *Foot Locker* stores around the world. The ITEC solution surrounds customers with custom-produced video, dynamic lighting, and digital audio.

CLIENT:
The Venator Group

SCOPE:
Entertainment Technology
Project Production & Management

LEVEL OF DEVELOPMENT:
Built



Foot Locker



ITEC[®]
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