

RETAIL VENUES

Sephora

Las Vegas, San Francisco,
New York's Time's Square &
Rockefeller Center

ITEC's creativity and technological expertise help *Sephora* make a dramatic fashion statement at four of its highest profile U.S. stores. The upscale shopping environment is given visual life through ITEC's use of dynamic lighting effects, projected artwork, and computer-controlled video displays.

CLIENT:

Sephora/LVMH

SCOPE:

Creative Development
Entertainment Technology
Media Production
Project Production & Management

LEVEL OF DEVELOPMENT:

Built



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