

**Project Management and Documentation –**

*... worry-free partnerships ...*

Turning imaginative attraction and show concepts into practical, buildable designs takes a special kind of expertise. ITEC is ideally qualified to seamlessly coordinate with the developer's entire team.

Effective partnering with vendors, architects, engineers and contractors assures that the project will meet local governmental requirements and project budgets. All without compromising creative content!!

**Production and Commissioning –**

*... the difference is clear ...*

Designing something that has never been done before is one thing; actually executing that design, is another. ITEC's Producers manage all aspects of each project, from start to finish, so that Clients early visions will become realities.

Meet ITEC's staff, tour past projects and ask lots of questions. The results of completed projects show our ability to create and build each Client's dream within a realistic budget. ITEC co-develops workable business strategies that steer each project from groundbreaking to grand opening; providing the final components needed for ultimate success.



The Billy Graham Library



**ITEC<sup>®</sup>**  
**ENTERTAINMENT**  
**CORPORATION**

**creating innovative entertainment solutions**  
**through imagination & technology**



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**ENTERTAINMENT**  
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**THEME PARKS • RIDES & SHOWS • RESORTS & MIXED USE DEVELOPMENTS • WATER PARKS •  
CULTURAL ATTRACTIONS • THEMED RETAIL • THEMED FOOD SERVICE • ENTERTAINMENT CENTERS**



**Begin with a Strong Partnership**  
*... the groundwork for unparalleled success*

ITEC Entertainment's complete, turn-key approach delivers some of the most highly regarded themed entertainment experiences in the world. Ask our current Clients "Why ITEC?" and you'll find there are clear differences that put ITEC at the top of many comparative lists.

Few companies match the level of support and creative synergy that ITEC consistently supplies its Clients. Developing and maintaining strong Client partnerships is a guiding principal that sets ITEC apart in the industry.

**Strategic Planning & Development**

*... the project comes to life ...*

Strategic Planning, using in-depth programming workshops and creative charettes, reveals the imaginative concepts and practical details that become the foundation for the project.

Next, Project Themes emerge, furthering the creative direction of the process and overall Concept Development begins to take shape. Then, the creative team blends the storytelling and functional aspects of the project, culminating in a thorough and targeted Master Plan; the foundation needed to build a unique Guest Experience.



**Creative Development & Entertainment Technologies**

*... blending the best of both worlds ...*

ITEC's Creative Design Group, including writers, artists, planners, and digital media developers work as a team to develop memorable Guest Experiences. Our digital pre-visualization experts round out the creative team and give the Client a virtual look at the design strategies as they are developing.

The Entertainment Technologies group is without peer in their capacity to design and build audio, lighting, projection and control systems. Our team keeps pace with technology's rapid rate of change and keeps your project on the leading edge needed in today's competitive themed entertainment marketplace.

