

# the ITEC SOLUTION

## Client

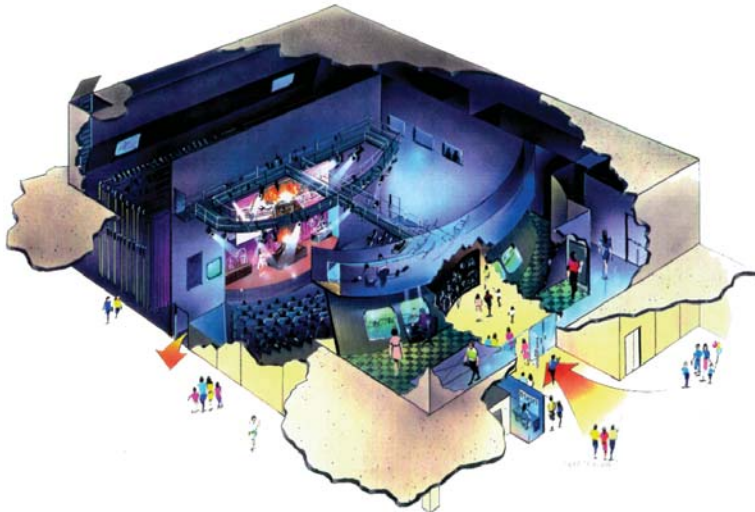
The National Science Center's  
Fort Discovery

## Scope of Work

To design and produce an entertaining multi-media film experience for an innovative, "hands-on" science center that invites guests to learn and interact with technologies involved with communications, electronics, automation and computers.

## Challenges

- To design and produce an immersive film experience involving numerous special effects.
- To create an entertaining yet motivational experience with the aim of inspiring the younger generation to view science and its applications as opportunities for the future.



## The ITEC Solution

ITEC applied their expertise in producing themed entertainment experiences for amusement parks and attractions to integrate the creative design and show technologies for this multimedia guest experience.

As Executive Producer, ITEC designed the theater; scripted and provided storyboards for the film; and fabricated and installed the

## PROJECT



show control systems. Orlando-based Century III at Universal Studios, Florida, played a key role by producing and editing the film, which forms the basis for this journey through the past, present and future of communications.

The result is an exciting exploration that chronicles famous figures and the ways in which they applied their scientific knowledge. Why is the Olympic marathon precisely 26 miles and 385 yards? How did Leonardo De Vinci and Benjamin Franklin affect the way we communicate? With the help of cutting-edge special effects, the audience takes a stimulating journey from the earliest cave drawings to the 21st century and beyond, without leaving the comfort of their seats.

The Discovery Theater is a technological masterpiece where film dialog, audio and in-theater special effects combine to create a multi-sensory experience for the audience. Learning has never been more entertaining or inspirational as ITEC, Century III at Universal Studios, Florida and the National Science Center team up to present the sensational Discovery Theater.



8544 Commodity Circle • Orlando, FL 32819  
Tel: 407.226.0200 • Fax: 407.226.0201

[www.itec.com](http://www.itec.com)

rev. 2008

Your Partner in Themed Entertainment